

TRENDSETTERS AND INFLUENCERS



HOST  
YOUR  
OWN  
TV SHOW







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YOUR  
OWN  
RADIO  
SHOW OR  
PODCAST



# EXPAND YOUR BRAND & BOTTOM LINE WITH MEDIA

Any business or organization can benefit from a national program

- Fundraiser for Non-Profits Highlight Sponsors, Members, and Community Outreach Initiatives
- Service & Product Demonstrations
- Ministry Outreach
- Inside Access to Your Company Vision and Culture
- Promote Your Creative Content and Talent
- Grow Your Team!





# MONETIZE YOUR SHOW

We will help you...

- Develop a Season or Block of Programs
- Sell Sponsorship Packages
- Sell Local, Regional, and National Commercials Spots in Your Show and other UTS Media products and services
- Create special show features and live events
- Cross-promotion with other businesses within your industry





# How Can Producing A Show Expand Your Business?



• Demo & Display your brand, product or service.

**Your best product and service are on display regularly.**

• Control Your Message to the public.

**You have at least 30 minutes on a regular basis to discuss what matters to you company most,**

• Create Brand Awareness for your business.

**National TV distribution and access to more markets can turn a small hometown business into a national brand,**

• Personally Invite Customers into your business.

**An established brand can use a show to give audiences an inside view to your company vision and values.**



# THE UTS DIFFERENCE

Nelsen Rated Broadcast Television Distribution

80 Million Plus ROKU & Firestick Subscribers

Cross Promotion and Marketing

Network Wide TV Advertising

Training

One-Stop-Shop!





# 90-Day Training

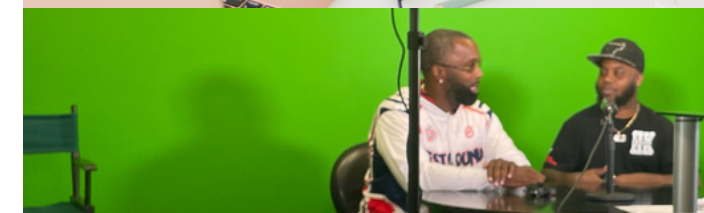
## Pre-Show Preparation, Branding and Promotion

Urban Trendsetters' Television and Media 90-day Boss in Broadcasting training sessions are a great way to expand your knowledge about the media industry, gain insights, sales training, and show development.

UTS-TV will help you create and distribute your media rates, presentation, brand collateral, and show promotional sizzles.

Training starts when you do!

### IS YOUR BRAND READY FOR NATIONAL EXPOSURE?





# Next Steps

## Be On Air in 30 Days or Less

- Schedule Your Consultation Urban Trendsetters' production team.
- Determine Production Budget
- Design & Distribute Sponsorship Guides
- Schedule Your Show
- Air Time!

[SCHEDULE YOUR CONSULTATION](#)





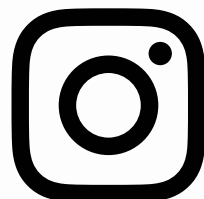
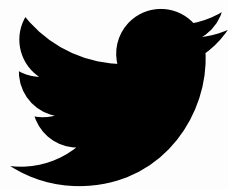
# KEEP IN TOUCH

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